

## Jamaican Canadian Association's Strategic Pillars & Priorities

Build capacity	Redefine leadership	Embrace collaboration	Support innovation
of the Jamaican, Caribbean, Black, African-Canadian communities – focus on individual and collective economic development, education, immediate needs, advocacy, policy & root causes	using a 21 <sup>st</sup> century definition of leadership that is a more inclusive definition that is about teaching, sharing and working together	build relationships with new partners, work together for the collective good; share knowledge	test new ideas, initiatives, ways of working, take risks

Renewed focus  (5 key areas)	Education	Culture	Advocacy	Community Hub	Youth
	<b>Definition:</b> building individual skills – financial literacy, computer training, planning for retirement, citizenship classes	<b>Definition:</b> preserving and promoting Jamaican, Caribbean, African culture	<b>Definition:</b> addressing issues that adversely impact the Jamaican, Caribbean, African communities	<b>Definition:</b> a gathering space for community events – social, political, educational	<b>Definition:</b> creating a ‘village’ for children & youth – mentorship, tutoring, skills building, promoting education